



# Systematic Content

*Starter Kit Quality Control Checklist*

**Step 1. Read the Starter Kit Companion Manual**

Read the Starter Kit Companion Manual

**Step 2. Watch the Starter Kit Companion Video**

Watched the Starter Kit Companion Video

**Step 3. Select your 10 most important keywords.**

Selected the 10 most important keywords that your business uses or will use.

**Step 4. Setup your software of choice.**

Setup either WP Newswire by installing it in Wordpress... or made a DiggReader account at [digg.com/reader](http://digg.com/reader).

**Step 5. Find RSS feeds related to your 10 most important keywords.**

Searched Google for each of the 10 keywords I chose.

For each keyword search, I searched all of the websites listed under the first 1-2 pages of search results... and added any RSS feeds I found to my software of choice.

- Remember, you can watch the Starter Kit Companion Video to see a live demonstration. This can make it much easier

to learn to use your software of choice.

#### [If using WP Newswire...](#)

When adding each RSS feed, I checked the box to manually approve all posts.

I also set the option “import” to 10 (this makes sure it imports 10 past articles from each feed as soon as you add it).

### Step 6. Find video feeds related to your 10 most important keywords.

I added video feeds to my software of choice for all 10 of the keywords I chose.

- See the companion video for a live demonstration of this process.

#### [If using WP Newswire...](#)

When adding each set of keywords, I checked the box to manually approve all posts.

I also set the option “import” to 10 (this makes sure it imports 10 past articles from each feed as soon as you add it).

### Step 7. Find press releases related to your 10 keywords.

#### [If using WP Newswire...](#)

## Starter Kit Quality Control Checklist

### Work1099 Training Manual

I added all 10 of my keywords to WP Newswire for press releases.

When adding each set of keywords, I checked the box to manually approve all posts.

I also set the option “import” to 10 (this imports 10 past articles from each feed as soon as you add it).

#### Step 8. Do your first daily sifting process.

I completed the Daily Sifting Process Quality Control Checklist

#### Step 9. If you don't have one, create a content schedule.

I chose how many times per week I'd post content to my site

I scheduled my decisions in a calendar software of my choice

#### Step 10. Do your first weekly scaling process.

I completed the Weekly Scaling Process Quality Control Checklist